



BASEMENT
FINISHING SYSTEM™

NOBODY KNOWS BASEMENTS BETTER™



THE SMARTEST WAY TO ADD LIVING SPACE TO YOUR HOME.

Finishing your basement is a great way to add to the quality of your home life. And now it's faster and easier than ever before. The Owens Corning Basement Finishing System™ lets you add attractive, comfortable living space in less time and with much less mess than conventional finishing systems. It's from Owens Corning—a name you know and trust—so you can expect complete satisfaction with the installation, plus solid performance for years to come.



INSTALLATION IN ABOUT TWO WEEKS. WITHOUT THE MESS OF TRADITIONAL METHODS.

With the Owens Corning Basement Finishing System™ you can start enjoying your new living space sooner. It only takes about two weeks to install! Compare that with about eight weeks needed to complete a basement the conventional way. Our innovative system is set up quickly by trained, certified installers. And because the system is free of drywall, there's no messy mudding or dust to deal with.



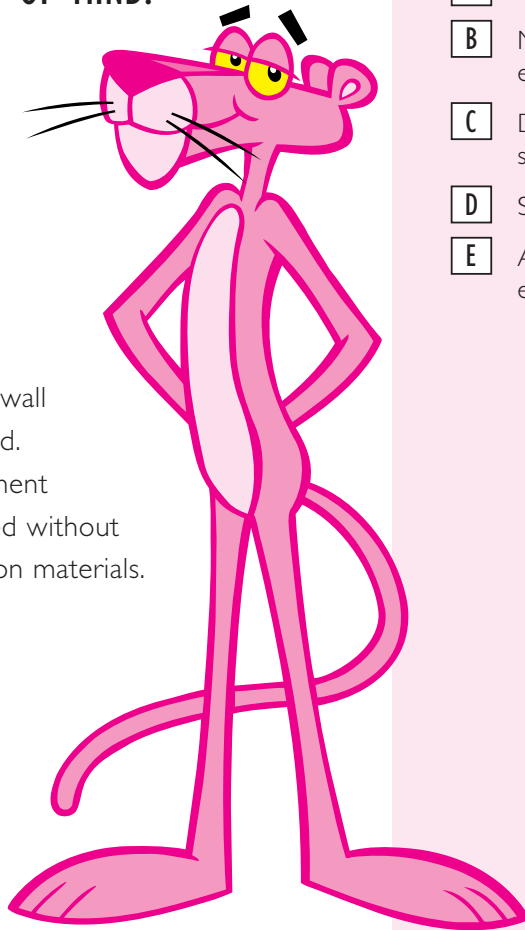
KEEPS COMFORT IN. SOUND OUT. AND WIRING ACCESSIBLE.

Thanks to its built-in Owens Corning insulation, The Owens Corning Basement Finishing System™ delivers warmth and comfort with excellent thermal performance and sound control. It's an added layer of protection that easily adapts to your needs. Unlike traditional finishing, the system offers immediate access to foundation walls and wiring. And a built-in channel along the baseboard makes it easy to hide speaker, computer or telephone wires.



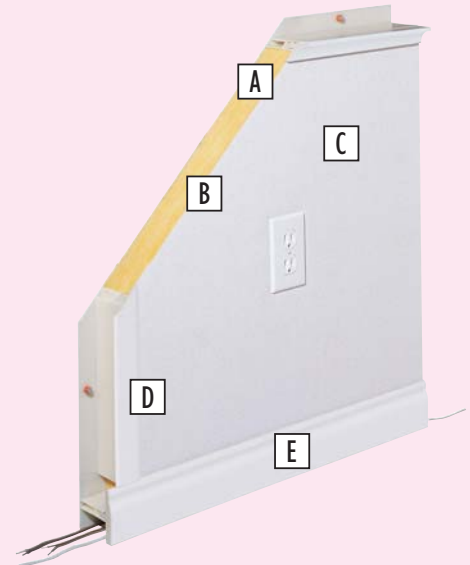
MOISTURE AND MOLD RESISTANT SYSTEM INCREASES YOUR PEACE OF MIND.

Minimizing the effects of moisture damage is something every homeowner has to consider when investing in a finished basement. Conventional construction can trap moisture in walls, causing the lumber and drywall to warp, rot and grow mold. The Owens Corning Basement Finishing System™ is installed without these traditional construction materials. In contrast, our breathable insulated system naturally lets moisture pass through, reducing the chances for mold growth.*



DESIGNED WITH YOUR BASEMENT IN MIND.

- A** Built-in thermal and acoustic insulation.
- B** Moisture-resistant system is designed for a basement environment, which helps reduce mold growth.
- C** Durable, dent-resistant system has resilient fibers that stand up to damage.
- D** System provides easy access to foundation and wiring.
- E** Attractive trim components fit seamlessly and allow easy access to wiring and foundation.



* While the materials and design of the Owens Corning Basement Finishing System™ resist mold and mildew, the system cannot prevent or mitigate mold if the conditions necessary for mold growth otherwise exist in your basement.



OWENS CORNING BASEMENT FINISHING SYSTEM™

Quick, clean installation lets you create a new living space in about two weeks

The system allows you to remove wall panels for easy access to foundation and wiring whenever necessary

Durable, dent-resistant walls stand up to kids and pets

Built-in acoustic and thermal insulation

Components are designed specifically for basement conditions and resist moisture, mold and mildew

Owens Corning Limited Lifetime Warranty**

TRADITIONAL FINISHING METHODS

Disrupts household activities for several weeks while construction is completed

Foundation problems and rewiring become time- and labor-intensive projects—no access without demolition

Easily dented, damaged and punctured

Requires separate insulation and acoustic control

Susceptible to mold, mildew, warping, rotting and water damage. Not designed for basements

No warranty





A NEW SPACE THAT SUITS YOUR NEEDS.

Homes are meant to be lived in. We know that your walls may take a bump—or two. With this in mind, our fabric-covered, insulated system has a natural “give” that resists damage from everyday wear and tear. It has a stain-resistant, matte linen mist fabric to match your decorating needs. The special tackable surface allows you to hang pictures without damaging the walls. And it never needs painting.

ANOTHER INNOVATIVE SOLUTION BACKED BY OWENS CORNING.

The Owens Corning Basement Finishing System™ is our latest innovation in creating inspired, technology-based solutions for better living. We’ve put more than 65 years of expertise into products that make homes more comfortable. Now you can enjoy additional living space that fits your lifestyle without sacrificing quality and affordability. And the entire system is backed by a Limited Lifetime Warranty** for added peace of mind. It’s just one more way Owens Corning is making your home all you want it to be.

To find an authorized Owens Corning Basement Finishing System™ installer near you, visit www.basementfinishingsystem.com or call **1-800-BASEMENT.**



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** See actual warranty for complete details, limitations and restrictions.